

Competitive Competencies: Business Plan

1. **Name of Team** : UHH !
2. **Name of Members** : Adela , Brigita, Bence, Vitek , Tautvdas
3. **Common Target Group** : Students ; Graduates
4. **Which service needs to improve ?** : Giving the Right Feedback
5. **Rate of progress monitoring?** : Every 6 months
6. **Means of Promotions** : Starting off from Uni and then to urban areas.
7. **SPHERE OF INTEREST** (Volunteering, NGO social enterprise)
8. **NAME OF THE PROJECT OR IDEA** : Student Bar
9. **BRIEF DESCRIPTION OF THE PROJECT OR IDEA:**

The main aim of this project is to provide information on how NGOs work using the analogy of a Bar. Whilst the clients are the youth target group, the NGO would work wonderfully as an enterprise (such as a bar) if it considered aspects such as feedback, economic besides social sustainability, taking into deeper account of the local community reality and managing monitoring and improvement.

The process also takes the needs of an NGO – transiting to become a social enterprise – so that it can become more sustainable in all its activities and grow on a social and economic level.

Social and economic experts are necessary in the creation of this process. Sponsorship would come from public funding for the growth of NGOs and private funding when Companies want to involve an NGO in their Corporate Social Responsibility (CSR).

10. **PICTURE OF THE PROJECT OR IDEA**

Students Bar

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